



Educational Program Course Outline

Course II: Analyzing Cash Flows

Date: May 28, 2009
Time: 2 pm – 3:30 pm Eastern Time

Click Link to Register: <https://www1.gotomeeting.com/register/164050883>

Overview (subject to change)

I. What Is Cash Flow?

A. Accrual Accounting vs. Cash Flow

II. Analyzing the Components of a Cash flow Statement and understanding what makes them move.

A. Operating

B. Investing

C. Financing

III. Free Cash Flow

A. The Importance of Free Cash Flow

B. Why are capital Expenditures the first to be targeted by a distressed company?

IV. Liquidity

A. Cash on Hand

B. Credit Availability

C. Assets as a Source of Liquidity

D. Trade Financing

V. Seasonality of Retail

A. Understanding a retailer's seasonal cash flow and its ability to finance the business during negative cash flow quarters.